# Floraesters K-100<sup>®</sup> Jojoba

**Multifunctional Emollient** 



#### **Benefits & Functions:**

- Remarkable Substantivity
- → Enhances Color Duration
- Water Resistant
- Oil-Free
- Biodegradable

- Reduces Skin Redness
- → Improves Skin Barrier Function
- Extends Skin Hydration
- → Heat Protection in Hair Care
- → Non-GMO









## Floraesters® K-100 Jojoba

Floraesters K-100 Jojoba is a multifunctional ingredient comprised of hydrolyzed jojoba esters and jojoba esters. Floraesters K-100 Jojoba has film-forming properties that are suitable for leave-on and rinse-off products. Floraesters K-100 Jojoba improves water resistance and extends residence time of actives on skin and hair.

Floraesters K-100 Jojoba is derived from jojoba oil, a unique botanical source of liquid wax esters.

Floraesters K-100 Jojoba enhances skin barrier function and leaves hair soft and smooth. Floraesters K-100 Jojoba is an ideal choice for a variety of cosmetic and personal care categories including skin care, hair care, sun care, baby care, and color cosmetics.

Floraesters K-100 Jojoba is designed to be used at 1/5 the usage level of Floraesters K-20W<sup>®</sup> Jojoba.





sales@floratech.com



# Floraesters K-100<sup>®</sup> Jojoba

INCI: Hydrolyzed Jojoba Esters, Jojoba Esters, Water (Aqua)



## **Benefits**

## **Nonwovens and Masks**

- → Skin hydration
- Consumer preference
- → Skin barrier recovery
- → Skin redness



### **Skin Care**

- Consumer preference
- → Skin barrier function
- Deposition
- Skin hydration





### **Hair Care**

- Heat protection
- Color retention
- Consumer preference
- Conditioning effect of quats

- **凶** Hair breakage
- **≥** Wet comb force
- → Hair frizz

Visit floratech.com/ClinicalStudies to learn more.

Applications	Typical Use Level
Skin Care	0.5 - 2%
Sun Care - Sunscreens/Sunless Tanners	0.5 - 2%
Hair Care - Shampoos/Conditioners/Dyes	0.5 - 2%
Fragrances	0.1 - 0.5%
Nonwoven Wipes/Face Masks	0.1 - 1%
Color Cosmetics	0.5 - 2%
Floratech Formulations	Formula Number
Body Wash For Men - Head to Toe	<u>C027</u>
Dichromatic Moisturizing Warming Mask	<u>B016</u> ◆*
Premium Shave Cream	<u>C026</u> **
Quaternium and Silicone Free Hair Conditioner	<u>H022</u> ◆*

→ Demo Available

Visit: <u>floratech.com/formulas</u>

**Formulation Tips:** Floraesters K-100 Jojoba can be directly added to and dispersed within the oil phase, or predispersed with glycerin, glycols or alcohol.

#### **Global Regulatory Data**

CAS: 85186-93-2 (and) 61789-91-1 (and) 7732-18-5

EC: 286-079-4 (and) 307-351-1 (and) 231-791-2

Cosmos: ✓

Globally Approved including:

Australia, China, EU, Japan, Korea and US

**Botanical Origin:** Jojoba (Simmondsia chinensis)

**Packaging:** 16 kg Pail (standard)

**Texture:** Firm paste