

The Natural Solution

Floraesters® 70

Multifunctional Jojoba Wax



Benefits & Functions:

- Increases Stick Strength
- Viscosity Modifier
- Oil-Free
- High Oxidative Stability
- Narrow Melting Point Range
- Free-Flowing Particles
- Low Color and Odor
- Trans Fat-Free
- Non-GMO
- Biodegradable



Floraesters 70

Floraesters 70 is a hard white wax, delivered as free-flowing particles for ease of addition. Floraesters 70 is extremely oxidatively stable. Floraesters 70 at low-usage levels strengthens stick formulations such as eyeliners, lipsticks and antiperspirants.

Floraesters 70 may be used individually or custom blended with other members of the Floraesters family to achieve a desired texture.

About Floraesters

Floraesters are derived exclusively from jojoba, a unique botanical emollient comprised of liquid wax esters.



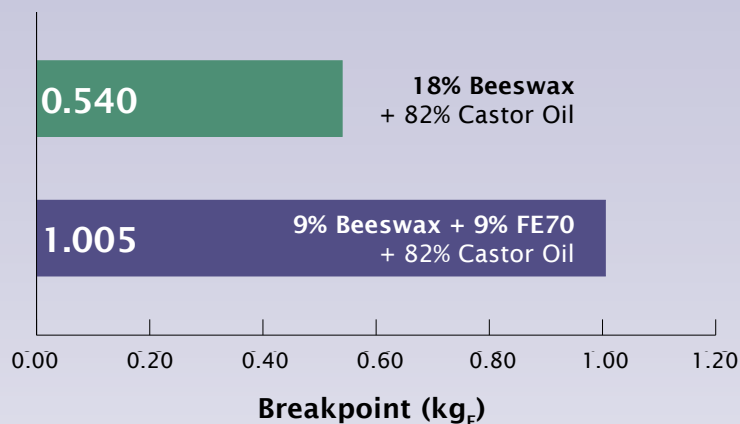
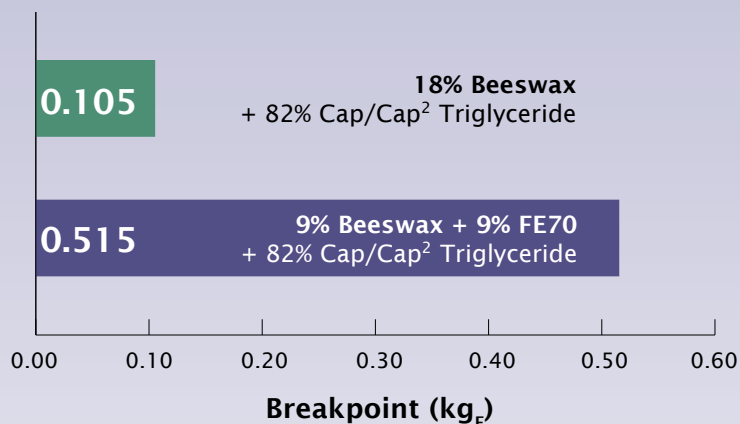
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Increase Stick Strength¹



Floraesters 70 increases stick strength in stick formulations (e.g. lip balms, deodorants, lipsticks). When a portion of beeswax was replaced with Floraesters 70 (FE70) in a lipstick formulation, there was significant improvement in stick strength.



Applications	Typical Use Level
Skin Care	0.1 - 5%
Sun Care	0.1 - 5%
Lip Care	0.2 - 9%
Floratech Formulations	Formula Number
Natural Hair Pomade	H006
Natural Lip Protectant	S004 
Pot Lip Gloss	M001
Water-Free Cleansing Balm	C033 
Full Coverage Lipstick	M032

Global Regulatory Data
CAS: 61789-91-1 or 92457-12-0
EC: 296-292-4
Cosmos: ✓
Globally Approved including: Australia, China, EU, Japan, Korea and US
Botanical Origin: Jojoba (<i>Simmondsia chinensis</i>)
Packaging: 100 kg Drum (standard) 10 kg Pail (optional)

 Demo Available

Visit: floratech.com/formulas

¹ Stick strength determined with a Cavalla Lipstick Breakage Meter (Chatillon Gauge) 2. Caprylic/Capric