

Floralipids® Moringa Butter

Stable Botanical Emollient



Benefits & Functions:

- Long Lasting Moisturization
- Enhanced Skin Barrier Repair
- Extended Shelf Life
- Oxidatively Stable
- Non-GMO
- Matte Appearance
- Low Color and Odor
- Non-Greasy
- Increased Stick Strength
- Sustainable



Floralipids Moringa Butter

Floralipids Moringa Butter is a botanical emollient created from moringa oil. Moringa Butter imparts exceptional benefits to formulas including a non-greasy skin feel, superior skin hydration, excellent skin barrier recovery, and enhanced consumer preference.

Floralipids Moringa Butter is a great alternative to other butters and petrolatum. In clinical studies, Floralipids Moringa Butter increased skin hydration more than shea butter in an emulsion at half the loading level of shea.

Unlike many butters which are simple mixtures of oils and waxes, Floralipids Moringa Butter is a product of interesterification creating a more oxidatively stable, trans-free homogeneous product.

The Tree that Never Dies

The oil from the *Moringa oleifera* seed was used by ancient Egyptians as a treatment for skin disorders, and is an ideal moisturizer for healing and soothing rough, dry skin. In Senegal, the moringa tree is also referred to as *Nebeday*, meaning "the tree that never dies."



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Floralipids Moringa Butter Outperforms the Competition

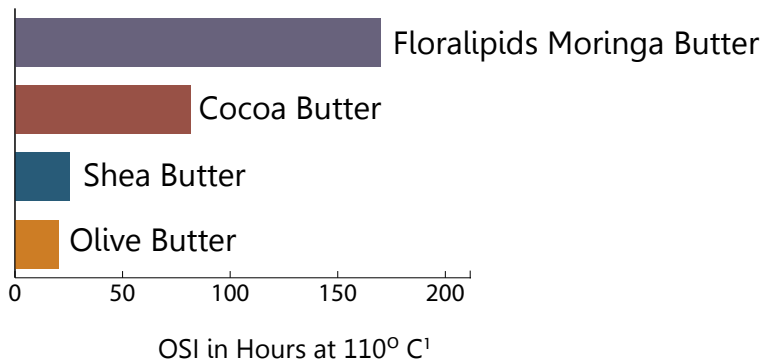


Clinical Studies Show Floralipids Moringa Butter:

- Increases skin hydration better than shea, cocoa or olive butters
- Enhances skin barrier repair similarly to petrolatum
- Strengthens stick products better than other butters
- Consumers prefer it over shea butter

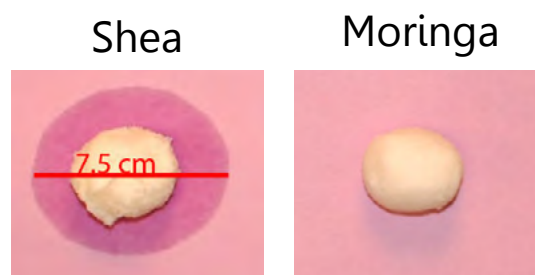
Extend Shelf Life with Floralipids

Oxidative Stability of Common Butters







Less Greasy, More Moisturizing

Room Temperature after 24 Hours




Visit floratech.com/OxidativeStability for more info.

Visit floratech.com/ClinicalStudies to learn more.

| Applications | Typical Use Level |
|---|--|
| Anhydrous/Color Cosmetics/Sticks | 1 - 20% |
| Cleansers | 1 - 3% |
| Hair Care | 1 - 5% |
| Skin Care | 1 - 10% |
| Floratech Formulations | Formula Number |
| L22 Night Repair Face Cream | L043  |
| Moringa Butter Body Cream | L039  |
| Moringa Butter Moisturizing Body Masque | L041  |
| Moringa Lip Balm | D008  |
| Moringa Moisturizing Body Stick | D009 |
| Multi-Purpose Detangling Conditioner | H025 |

| Global Regulatory Data |
|--|
| CAS: 97593-45-8 or 68002-70-0 |
| EC: 268-083-8 |
| Cosmos: ✓ |
| Globally Approved including: Australia, China, EU, Japan, Korea and US |
| Botanical Origin: Moringa (<i>Moringa oleifera</i>) |
| Packaging: 16 kg Pail (standard) |

 Demo Available

Visit: floratech.com/formulas