

The Natural Solution

Floraesters® IPJ

Multifunctional Jojoba Emollient



Benefits & Functions:

- Improves Lipstick Payout
- Improves Pigment Wetting
- Light, Cushiony Skin Feel
- Binding Properties
- Oxidatively Stable
- Non-Greasy Emolliency
- Noncomedogenic
- Moisturizing
- Low Odor
- Biodegradable, Non-GMO



Floraesters IPJ

Floraesters IPJ is a unique patented source of isopropyl jojobate, jojoba alcohol, and jojoba esters. Floraesters IPJ is ideal for use in skin care, sun care, color cosmetics, hair care, and anhydrous formulations.

Floraesters IPJ has been shown to increase oxidative stability, and is extraordinary as a binder in pressed powders. Pressed products utilizing Floraesters IPJ glide on easily and evenly with a velvety-smooth skin feel.

Floraesters IPJ is a low viscosity, dry emollient exhibiting excellent pigment wetting and binding properties with a light, non-greasy feel. The lubricity and solvency of Floraesters IPJ, at low-usage levels, makes this unique product ideal for cosmetic and personal care formulations.



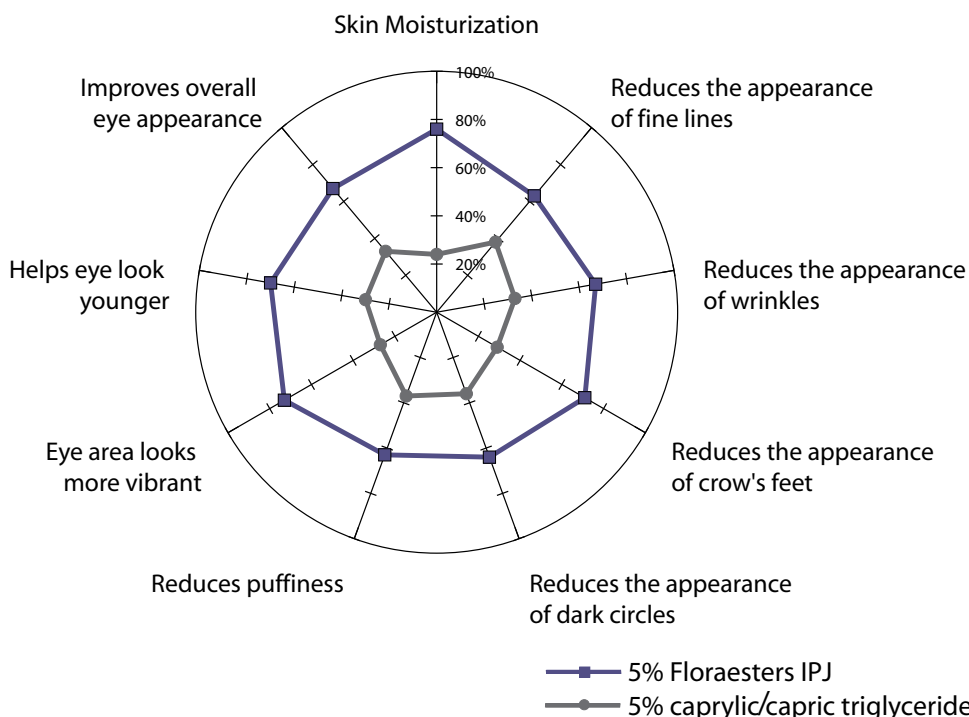
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floratech.com/info
Lot # SAMP112

sales@floratech.com



Consumers Prefer an Under-Eye Concealer with Floraesters IPJ




Increase:

- Consumer preference
- Coverage
- Pigment dispersion

Floraesters IPJ:

- cushiony skin feel
- liquid at RT
- refractive index: 1.452-1.454

Visit floratech.com/ClinicalStudies to learn more.

Applications	Typical Use Level
Color Cosmetics	1 - 10%
Hair Care	1 - 8%
Skin Care	0.1 - 5%
Floratech Formulations	Formula Number
All-Day-Long Concealer	M030 
AquaCera Hair Mould	H011
Enhanced Emollient Hand Sanitizer	C021
Long-Wearing Creamy Foundation	M022

Global Regulatory Data
CAS: 181314-46-5
EC: 605-924-3
Globally Approved including: Australia, Brazil, China, EU, Japan, Korea and US
Botanical Origin: Jojoba (<i>Simmondsia chinensis</i>)
Packaging: 180 kg Drum (standard) 16 kg Pail (optional)

 Demo Available

Visit: floratech.com/formulas