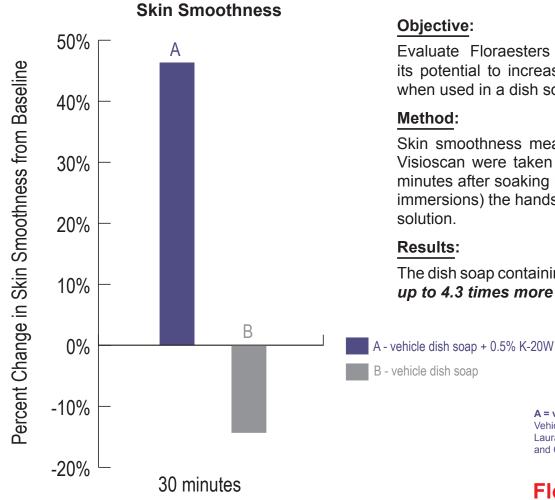


## **IMPROVED SKIN SMOOTHNESS WITH** FLORAESTERS K-20W® JOJOBA IN A DISH SOAP



CS 18-119

## Floraesters® K-20W Jojoba Improved Skin Smoothness When Used in a Dish Soap



Evaluate Floraesters K-20W Jojoba for its potential to increase skin smoothness when used in a dish soap.

Skin smoothness measurements using a Visioscan were taken at baseline and 30 minutes after soaking (i.e. sixty 30-second immersions) the hands in a 10% dish soap

The dish soap containing 0.5% Floraesters K-20W Jojoba improved skin smoothness up to 4.3 times more than the vehicle dish soap.

A = vehicle dish soap + 0.5% Floraesters K-20W Jojoba / B = vehicle dish soap

Vehicle Dish Soap (% wt/wt): Water (q.s.), Coco Glucoside (13.0%), Caprylyl / Myristryl Glucoside (7.0%), Lauramine Oxide (1.0%), Phenoxyethanol (1.0%), Glycerin (0.5%), Ethanol (0.4%), Xanthan Gum (0.3%), and Citric Acid (10% solution) (g.s.).

## Floratech Ingredient: Floraesters K-20W Jojoba

The clinical study of Floratech® test formulation (CTL\_17-074 - Phase III) was conducted on a panel of 19 male and female subjects, ranging from 24 to 60 years of age (mean age = 43). The duration of the study was 4 days (including the 3 day washout) with a cumulative hand soaking time of 30 minutes (sixty 30-second soaks) in a 10% solution of dish soap. The study was double-blind, randomized, and carried out under controlled temperature and humidity conditions. The Visioscan VC 98 is a product of Courage+Khazaka (Köln, Germany). The test article with Floraesters K-20W Jojoba resulted in statistically significantly (p<0.001) smoother skin from baseline, as compared to the vehicle dish soap, 30 minutes post test article exposure. (Clinical Study 17-074 - Phase III report available upon request.)