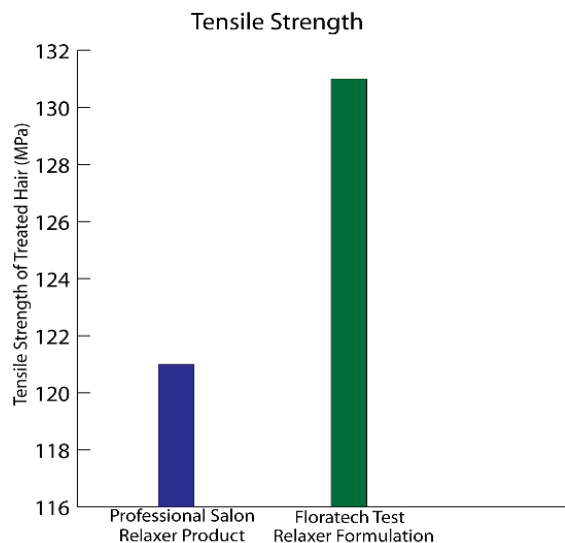




Floritech® Test Relaxer Formulation Improves Tensile Strength Preservation of Chemically Relaxed Hair versus a Professional Salon Relaxer Product



Tensile Strength Preservation 82%

The Floritech test relaxer formulation preserved 82% of baseline tensile strength while the comparable professional salon relaxer product preserved 76% of baseline tensile strength.

*The baseline tensile strength was 161 MPa.



Virgin African American hair before relaxer treatment



Hair samples taken at:
 1. baseline (non-treated) ;
 2. post-professional salon relaxer treatment ; and
 3. post-Floritech test relaxer formulation treatment.



Post-treatment following relaxation, neutralization, and conditioning

Floritech Ingredients:

- [Floraesters® 20](#)
- [Floraesters® 30](#)
- [Floraesters K-100® Jojoba](#)
- [Floramac® Macadamia Oil](#)
- [Florasun® 90](#)

A clinical study trial of Floritech® test relaxer formulation (CTL_07-007) vs. a professional salon product (split-scalp), both applied by a beautician with 20+ years of experience, was conducted on a panel of healthy African American women, with virgin hair, ranging from 32 to 59 years of age. (Clinical Study Trial 07-007 report available upon request).